



# Become A Sponsor

Support a nationally recognized event that brings thousands of bird watchers to the shores of Iosco Country each Spring.

## Sponsorship Levels:

### Black Tern

Event Sponsorship

- Banner recognition on-site
- Quarter-page ad in Michigan Audubon member magazine
- Exclusive feature on festival website
- Front-page listing and logo on event program
- 2 passes to all event activities
- Invitation to display materials at festival site
- Complimentary Michigan Audubon membership

**\$1000**

### Bald Eagle

Birds of Prey Presentation

- Linked logo placement on festival website
- Logo placement in event program
- Business card size ad in Michigan Audubon member magazine
- Invitation to display materials at festival site
- Verbal recognition at the start of Birds of Prey presentation
- 1 complimentary Michigan Audubon membership

**\$500**

### Kirtland's Warbler

Birding Bus Trip

- Link placement on festival website
- Listing in the event program
- Recognition in the Michigan Audubon member magazine
- Invitation to display materials at festival site
- Sign recognition on sponsored bus tour
- 1 complimentary Michigan Audubon membership

**\$250**

### Trumpeter Swan

Classroom Session

- Listing on festival website and event program
- Recognition in Michigan Audubon member magazine
- Invitation to display materials at festival site
- Verbal recognition at start of sponsored session
- 1 complimentary Michigan Audubon membership

**\$100**

### Baltimore Oriole

Festival Publicity

- Listing on festival website and event program
- Recognition in the Michigan Audubon member magazine
- 1 complimentary Michigan Audubon membership

**\$75**

### Scarlet Tanager

Festival Program

- Listing in event program
- Recognition in the Michigan Audubon member magazine
- 1 complimentary Michigan Audubon membership

**\$50**



You Can make the festival  
a success!  
Send Form To:

Michigan Audubon  
2310 Science Parkway, Suite 200  
Okemos, MI, 48864

Questions? Call the Michigan  
Audubon office at 517-580-7364



The Tawas Point Birding Festival is one of the signature events of Michigan Audubon. The festival is presented with the assistance of our local chapter, the AuSable Valley Audubon, the Huron-Manistee National Forest, and Tawas State Park. For additional information, contact the state office of Michigan Audubon, or visit the festival website, [www.tawasbirdfest.com](http://www.tawasbirdfest.com)